

Apologies if you have received multiple copies of this announcement

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ACL 2010 NEWSLETTER NO. 4
(May 14, 2010)
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:: ACL 2010 R E G I S T R A T I O N I S N O W O P E N !

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:: Important Dates
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CHEAP ACCOMMODATION RESERVATION DEADLINE IS MAY 20, 2010.

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Tutorials: July 11, 2010
Main conference: July 12-14, 2010
Workshops: July 15-16, 2010
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:: 1. ACL 2010 in Uppsala, Sweden
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The 48th Annual Meeting of the Association for Computational Linguistics will be held in Uppsala, Sweden, July 11-16, 2010. The conference will be organized by the Department of Linguistics and Philology at Uppsala University.

The conference will take place at Uppsala University Campus in a genuine university environment, dating back as far as 1477. The city also holds a rich history, having for long periods been the political, religious and academic center of Sweden. The proximity to the capital, Stockholm,

provides additional benefits as a potential site for arranging both pre- and post-conference tours, as well as for excursions or tourism during the conference. The city of Uppsala is easy to reach by plane, train or car.

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:: 2. Organizing Committee
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General Chair: Jan Hajič
Program Chairs: Sandra Carberry and Stephen Clark
Local Arrangements Chair: Joakim Nivre
Workshop Chairs: Pushpak Bhattacharyia and David Weir
Tutorial Chairs: Lluís Màrquez and Haifeng Wang (王海峰)
System Demonstrations Chair: Sandra Kübler
Student Research Workshop Chairs: Seniz Demir, Jan Raab, Nils Reiter, and Marketa Lopatkova and Tomek Strzalkowski (faculty advisor)
Publication Chairs: Jing-Shin Chang (張景新) and Philipp Koehn
Mentoring Service: Björn Gambäck and Diana McCarthy
Sponsorship Chairs: Stephen Pulman (Europe), Frédérique Segond (Europe), Srinivas Bangalore (Americas), Christy Doran (Americas), Hercules Dalianis (local), and Mats Wirén (local)
Publicity Chairs: Koenraad de Smedt and Beáta Megyesi
Exhibition Chair: Jörg Tiedemann
Local Arrangement Committee: Joakim Nivre (chair), Beáta Megyesi (vice chair), Rolf Carlson, Mats Dahllöf, Marco Kuhlmann, Mattias Nilsson, Markus Saers, Anna Sägval Hein, Per Starbäck, Jörg Tiedemann, Oscar Täckström and Reut Tsarfaty
Local Organizing Secretariat: Academic Conferences

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:: 3. Registration
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Registration for ACL 2010 is now open! Please go to the ACL 2010 website at <http://www.acl2010.org> and register!

Early registration deadline is JUNE 11.

If you need a letter of invitation for visa purpose please contact Academic Conferences by e-mail: acl2010@akademikonferens.uu.se

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:: 4. Accommodation Reservation
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Reservation of accommodation is open. Book before MAY 20 to take advantage of the lower prices!
<http://acl2010.org/accommodation.html>

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:: 5. List of Accepted Papers and Acceptance Rates

Please see the list of accepted papers for the main conference session at:

http://acl2010.org/accepted_papers.html

Acceptance rate:

638 long paper submissions, 25% long paper acceptance rate

318 short paper submissions, 22% short paper acceptance rate

the list of accepted papers for the student research workshop at:

<http://acl2010.org/srw.html>

Acceptance rate:

41 submissions, 49% acceptance rate

and the list of accepted demos at:

<http://acl2010.org/demos.html>

Acceptance rate:

65 submissions, 22% acceptance rate

:: 6. Invited Speakers

ANDREI BRODER, Yahoo! Research will talk about "Computational Advertising"

Abstract

Computational advertising is an emerging new scientific sub-discipline, at the intersection of large scale search and text analysis, information retrieval, statistical modeling, machine learning, classification, optimization, and microeconomics. The central challenge of computational advertising is to find the "best match" between a given user in a given context and a suitable advertisement. The context could be a user entering a query in a search engine ("sponsored search"), a user reading a web page ("content match" and "display ads"), a user watching a movie on a portable device, and so on. The information about the user can vary from scarily detailed to practically nil. The number of potential advertisements might be in the billions. Thus, depending on the definition of "best match" this challenge leads to a variety of massive optimization and search problems, with complicated constraints. This talk will give an introduction to this area focusing on the interplay between science, engineering, and marketplace.

ZENZI M. GRIFFIN, University of Texas at Austin will talk about "Towards a Psycholinguistics of Social Interaction"

Abstract

In studying spoken language production and comprehension, psycholinguistic researchers have typically designed experiments in which content consists of decontextualized utterances, narratives, or descriptions of visual displays (even when studying naïve participants in dialog). Like the drunk in the night who looks for keys where the light is brightest rather than where they were lost, we have studied language processing under the easiest circumstances to manipulate and control rather than study the speech acts and discourse functions that language use more often involves. I will argue that we now have resources available to extend experimental research to language use that has little or nothing to do with description. That is, psycholinguistics is ready to address language processing in interpersonal interactions. I will describe the results of a questionnaire study of parental name substitutions that led to this line of thought.

:: 7. SAS Official Airline

SAS is the official airline for ACL 2010 and offers you 10% conference and event discount on published fares (except 2% on lowest economy fares). For the SAS discount, you need the event code, which you can find on the conference website.

http://acl2010.org/official_airline.htm

:: 8. Sponsorship

ACL 2010 very gratefully acknowledges the following commitments in sponsorship:

Riksbankens Jubileumsfond (Bank of Sweden Tercentenary Foundation) - Platinum Sponsor
Vetenskapsrådet (Swedish Research Council) - Platinum Sponsor
GSLT (Swedish National Graduate School of Language Technology) - Gold Sponsor
Textkernel - Gold Sponsor
CELI - Language & Information Technology - Silver Sponsor
City of Uppsala - Silver Sponsor
Esteam - Silver Sponsor
Google - Silver Sponsor
Voice Provider - Silver Sponsor
Yahoo! Labs - Silver Sponsor
XEROX - Bronze Sponsor
IBM Research - Sponsor of Best Paper Student Award
Language Weaver - Conference Bag Sponsor
SICS (Swedish Institute of Computer Science) - Local Student Fellowship

Sponsor

Student Research Workshop is being generously supported by National Science Foundation, ACL Walker Student Fund, and The European Chapter of the ACL (EACL).

Anyone interested in becoming a sponsor or finding out more about sponsorship opportunities is encouraged to contact the sponsorship chairs: sponsorship@acl2010.org

Stephen Pulman (Europe)
Frederique Segond (Europe)
Srinivas Bangalore (Americas)
Christy Doran (Americas)
Hercules Dalianis (local)
Mats Wirén (local)

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:: 9. Newsletter No. 5
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ACL Newsletter No. 5 will be published in June with instructions for presenters, program, etc.